Transatlantic Council
Boy Scouts of America

1 September – 1 December 2013

Annual
Scout-a-thon

Transatlantic Council
Boy Scouts of America
Unit 31301, Box 25
APO AE 09613
Telephone: DSN 633-7760
CIV: 0039-050-54-7760

Dear Scouter,

All Scouting Units can use additional financial resources in the fall as the new program year kicks off with many new Scouts. Participate in the Transatlantic Council Scout-A-Thon to assist you with raising money for your program.

The Annual Scout-A-Thon is an opportunity for every Cub Scout, Boy Scout, and Venturer to participate and earn money for things like camp and activity fees. You may participate for yourself or others in need. Either way, it helps Scouting! The Scout-A-Thon proceeds will help send more youth to camp and also help the Transatlantic Council to make all programs even better.

Participants may attend as INDIVIDUALS, or as DENS, PATROLS, CREWS, PACKS, TROOPS, or POSTS. It is suggested that TIGER CUBS participate with an adult partner.

WHAT IS IT?

The Scout-A-Thon is a fun way to help raise money for your unit and at the same time help support Scouting programs throughout the Council.

WHAT CAN THE UNIT DO?

First, your unit plans to take part by deciding what their Scout-A-Thon will be (e.g. bowl-a-thon, bike-a-thon, jog-a-thon, book-a-thon, etc.).

Second, Plan a date and location to hold the event. Be sure to give yourself enough time to make sure the event is successful.

Finally, fill out the unit commitment form to begin your journey to providing a quality program in 2013-2014 scouting year!

Yours in Scouting,

Anthony G. Dvorak, Chief Operating Officer
Transatlantic Council

HOW DOES YOUR UNIT RAISE THE MONEY?

1. All participants should ask their families, friends and neighbors to sponsor them in the Scout-A-Thon. Pledges should be per unit of score (For example: number of laps, pins, books, ¼ miles, etc.) A minimum of 5 cents per unit of score is the recommended pledge but any amount is acceptable. Pledges times unit of score equals the amount to be collected. As an example (for a bowl-a-thon): If a bowler bowls a total of 250 pins and a sponsor has pledged 5 cents per pin, a total of $12.50 would be collected from the sponsor.
2. The more sponsors you have, the more money you can raise for Scouting. A scout can also receive a straight donation rather than a pledge. If you are given a donation, please record it in the flat donation column and the "Total Due" column and leave the "Pledge per Unit of Score" block blank
3. Enclosed is a sponsor sign-up sheet, which should be used in recording sponsors. Each Scout must bring this sheet with them when they participate at the Scout-A-Thon so the score can be recorded and they can collect their pledges. Extra sponsor sheets are available at www.tac-bsa.org or from your District Executive.
4. After your unit holds its Scout-A-Thon, each Scout should go back to his sponsors and collect their pledges. When all pledges have been received, the unit leader should complete Column Seven (7), "Total Dollars Collected", of the "Control/Prize Order Sheet" and forward it to the Council office with the payment. The unit retains their share. If the unit chooses the 50% Unit/50% Council, then no prizes should be chosen for the youth (more information regarding this option later in the document).

HOW CAN UNIT LEADERS HELP?

1. See that your Scouts are at the Scout-A-Thon location and ready to participate on time and that they conduct themselves as Scouts at all times while there.
2. Each Unit Leader will need help with the score keeping. Bring someone else along. Designate a Unit Scout-A-Thon Coordinator and bring a calculator.
3. Be sure to reserve your location early.

WHAT PRIZES CAN BE EARNED?

Prizes are awarded only after all monies are turned into the Council by the deadline, 1 December 2013.

COMMISSIONS

#1. Gift OPTION: Earn up to 50% commission!
Each unit will earn 30% of the net money collected for participation with the council Scout-A-Thon fundraiser.
Additional benefits this year, Units get an additional 10% for turning in money and prize forms by 1 December 2013.

Extra added incentive, Units get 10% for signing up before 30 September 2013 OR 5% for signing up between 1 October and 15 October 2013.

Please turn in the "Control/Prize Order Sheet" as a whole unit and your payment to the Council Office in Italy.

#2. No Gift OPTION: Earn up to 60% commission!
Each unit will earn 40% for commission only (no prizes) of the net money collected for participation with the council Scout-A-Thon fundraiser. Units will receive 10% for turning in money by 1 December 2013.

Extra added incentive, Units receive 10% for signing up before 30 September 2013 OR 5% for signing up between 1 October and 15 October.

With this option, there will be no "Control/Prize Order Sheet" since the unit is responsible for the gifts. With this option, the youth are still eligible for the "Top District Fund-raiser" and "Top Council Fund-raiser" gifts.

WHAT TO DO WHEN YOUR UNIT ARRIVES AT THE SCOUT-A-THON LOCATION?

1. Have your Unit Scout-A-Thon Coordinator at the location when the Scouts arrive.

2. Sign up all boys on your "Control/Prize Order Sheet" and collect all sponsor sheets to give to your unit scorekeepers.

3. When your unit is finished, please write all scores on the Scout-A-Thon Pledge Sheet. Please have participants and families wait for their Scout-A-Thon Pledge Sheet to be returned.

4. Mark a prize each participant has selected from the appropriate level.

5. **You should bring a calculator with you for computing money to be collected.**

HAVE FUN!!

We hope your unit has fun during the Scout-A-Thon and that it is a great fund-raiser for them as well. If you have any questions, please call your District Executive or District Scout-A-Thon Chairperson. Please remember to pre-register for the Scout-A-Thon and ensure you have a reserved time and place to participate. Do not hesitate to contact the Transatlantic Council Service Center if you have any questions or concerns!

TIPS FOR A SUCCESSFUL SCOUT-A-THON

All units will make their own agreements dates and locations. Communities with more than one unit should get a community coordinator to help organize from the top down. Units without American facilities should consider host nation centers or other sports activities. For example, a wiibowl-a-thon, dance-a-thon, sport-a-thon, etc.

Scheduling of the locations requires close cooperation with the local management. The time that is required for 50 boys to complete a Scout-A-Thon is about 3 hours, so be sure they know what to expect. This helps you and the facility.

Try and have an experienced and patient leader head the activity. Some locations will desire to have the boys receive instruction in etiquette and rules before participating. One unit had the boys meet by dens in an adjacent area 15 minutes before they were scheduled to participate. They received their instruction then and everyone was more confident. They were also better able to identify those boys requiring special assistance, such as our Tigers and special-needs boys. These boys were assisted to ensure they had fun.

All units will initiate their own local publicity. Use the school newspaper, church and military bulletins, community action spots on AFN, Host Nation news network, etc.

Each boy should receive a sponsor sheet (please reproduce the enclosed sheets locally) two weeks before the event. Scouts are then to go out and solicit sponsors. This can be done any way the Scout desires. Be careful, however, as larger units will be stumbling over each other in the smaller communities. You may want to consider dividing territory among the units in your area. This gives all Scouts an equal chance as prizes are awarded on the number of sponsors and the total dollars. All **Scouts must turn in their sponsor sheets on the day of the event.**

Event coordinators should mark the total score on the sponsor sheets and the amount due from the sponsor before giving them back to the scouts. We suggest approaching sponsors with a request for pledges, but tag onto this an “up to” limit. FOR EXAMPLE: Mr. and Mrs. Sponsor pledge 5 cents per scoring unit (pins, laps, etc.), UP TO $10.00. This way we don’t leave sponsors on the limb of not knowing how well the boy did. One of the complaints we received a few years ago was from several sponsors who ended up owing about $100.00. These sponsors had pledged 5 cents a pin and the scout had a total score of 402! Needless to say, the sponsors chose not to pay the amount. This is a problem that we want to avoid!

Upon completion of the Scout-A-Thon the Scouts then take their sheets and go collect from their sponsors. Please note that prizes will be awarded on the number of sponsors and amount raised which the youth will collect, not pledge amount. Please tell the Scouts that all collections should be completed immediately after the Scout-A-Thon date. **The unit should then forward all proceeds and accounting paperwork for both options to the Council Office by 1 December 2013 to qualify for District/Council prizes.** The faster the return, the faster the prizes can be delivered! All prizes are selected from the attached prize sheets.

IMPORTANT DATE: 1 December 2013! Cut off date to qualify for District and Council Prizes

2013 SCOUT-A-THON
FACT SHEET

WHAT: "SCOUT-A-THON" is a fun activity for all Cub Scouts, Boy Scouts, Venturers, Leaders, Parents, and Friends of Scouting. Youth Members will receive prizes based on the number of sponsors and money that they secure. This is an official Council activity, so uniforms may be worn.

WHY: To raise funds to be used exclusively to sustain the program of Scouting in the Transatlantic Council, which serves over 7,000 young people and over 2,000 adult volunteers. This event increases the awareness of Scouting throughout your community and it is a proven, successful fundraiser and recruitment tool.

WHEN: The Scout-A-Thon begins on 1 September 2013 and continues until 1 December 2013

WHERE: Bowling centers in your community.

HOW: Cub Scouts, Boy Scouts and Venturers secure pledges (or donations) and collect monies based on their total score.

SCOUT-A-THON SIGN UP

YES! You can count on our unit to participate in the Fall 2013 TAC Scout-A-Thon.

Pack/Troop/Crew #_____ Approximate Scout-A-Thon Date_____

District_____ Scout Community_____

NAME_____

E-MAIL ADDRESS_____

ADDRESS_____

PHONE_____ SCOUTING POSITION_____

OPTION Choice: #1Gift _____ or #2 No Gift _____

Return this form to:

Transatlantic Council
Boy Scouts of America
Unit 31301 Box 25
APO AE 09613

or

Transatlantic Council
Boy Scouts of America
Via Vecchia Livornese 788
56128 Tirrenia, Italy

Phone: 0039-050-54-7760
Office Fax: 0039-050-54-7856
DSN 633-7760
DSN Fax: 633-7856

TRANSATLANTIC COUNCIL
BOY SCOUTS OF AMERICA
SCOUT-A-THON TRANSMITTAL SHEET

DUE BY 1 December 2013
TO BE ELIGIBLE FOR DISTRICT and COUNCIL PRIZES

DATE_____ DISTRICT_____ UNIT PACK/TROOP/POST _____

NUMBER OF BOYS PARTICIPATING _____

TOTAL COST OF PARTICIPATION PER-BOY $_____

TOTAL PARTICIPATION EXPENSE $_____

TOTAL DOLLARS COLLECTED $_____

LESS PARTICIPATION EXPENSES $_____

TOTAL BALANCE AFTER EXPENSES $_____

UNIT TOTAL GIFT OPTION #1: Potential 50% Unit Commission

30% OF NET INCOME (Total $_____ X $0.30=)

10% for turning money and prize form in by Dec. 1, 2013 (Total $ _____ x $0.10 =)

10% for signing up before Sept 30, 2013 (Total $ _____x $0.10=)

or 5% for signing up between October 1 – Oct. 15, 2013 (Total $ _____x $0.10=)

TO BE KEPT BY UNIT: $_____

COUNCIL TOTAL: REMAINING % FORWARDED TO TRANSATLANTIC COUNCIL $_____

Deadline to submit for prizes is December 1, 2013

UNIT TOTAL NO GIFT OPTION #2: Potential 60% Unit Commission

30% OF NET INCOME (Total $_____ X $0.30=)

10% for turning money by Dec. 1, 2013 (Total $ _____ x $0.10 =)

10% for choosing no gift option (Total $ _____ x $0.10=)

10% for signing up before Sept 30, 2013 (Total $ _____x $0.10=)

or 5% for signing up between October 1 – Oct. 15, 2013 (Total $ _____x $0.10=)

TO BE KEPT BY UNIT: $_____

COUNCIL TOTAL: REMAINING % FORWARDED TO TRANSATLANTIC COUNCIL $_____

UNIT SCOUT-A-THON CHAIR_____

ADDRESS_____

Daytime PHONE_____E-MAIL_____

****

REMINDER

1. Be sure to forward this form along with the Unit Control/Prize Order Sheet and your **one (1) unit check, money order drawn on a US bank to the Transatlantic Council, BSA, online payment, or Unit Account payment.**
2. Make sure to keep a copy for your unit records.
3. Please ensure **TAC Scout-a-thon** is listed under notes to ensure payment can be tracked.

UNIT SCOUT-A-THON CHAIR_____

ADDRESS_____

Daytime PHONE_____E-MAIL_____

Transatlantic Council Boy Scouts of America

2013 SCOUT-A-THON SPONSOR SHEET

Please sponsor me by pledging an amount per scoring unit (pins, laps, etc.), or a donation. I can win prizes and my Scout unit will use the money for our programs this year.

Name of Scout_____

Unit # _____ Den/Patrol _____

What to do:

1. Ask friends and family members to sponsor you for a few cents per scoring unit.
2. Have sponsors write in name, address, and amount pledged.
3. TAKE THIS SPONSOR SHEET TO THE SCOUT-A-THON: IT'S YOUR TICKET.
4. Participate in the Scout-A-Thon event
5. Collect pledge money from your sponsors.
6. Give pledge money and sponsor sheet to your unit leader.

Sponsor Name	Address	Pledge Per Scoring Unit	Flat Donation	Total Due	Amount Paid (list Donations Here)
Example: John Doe	12 Any Street, My Town	.05	Sample	Sample	Sample
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					
18					
19					
20					
21					
22					
		Total this page			
		Total other pages			
		Grand Total			

My Scout-A-Thon date is _____Time_____at_____

Game #1 Score_____Game #2 Score_____ Game #3 Score_____

Total Score_____

Score Keeper's
Signature_____

Sponsor Name	Address	Pledge Per Scoring Unit	Flat Donation	Total Due	Amount Paid (list Donations Here)
Example: John Doe	12 Any Street, My Town	.05	Sample	Sample	Sample
23					
24					
25					
26					
27					
28					
29					
30					
31					
32					
33					
34					
35					
36					
37					
38					
39					
40					
41					
42					
43					
44					
45					
46					
47					
48					
49					
50					
51					
52					
53					
54					
55					
56					
57					
58					
59					
60					
61					
62					
63					
64					
65					
66					
		Page Total			

2013 UNIT CONTROL/PRIZE ORDER SHEET

2013 Fall Scout-A-Thon Prize list will be available to review by September 15th!

PLEASE FORWARD A COPY OF THIS FORM TO THE TRANSATLANTIC COUNCIL TO ORDER PRIZES

PACK/TROOP/CREW_____DISTRICT_____PAGE#_____

UNIT SCOUT-A-THON
CHAIRMAN_____

ADDRESS:_____ DAY TIME PHONE _____

FPO/APO AE_____ EMAIL: _____

Please print all the above information

#	Name of Participant	Phone Number	# of Sponsors	# of Sponsors Collected	Total Dollars Pledged	Total Dollars Collected	Segments 5 or more sponsors	Option #1 Prize Selection 1st Choice	Option #1 Prize Selection 2nd Choice
1									
2									
3									
4									
5									
6									
7									
8									
9									
10									
11									
12									
13									
14									
15									
16									
17									
18									
19									
20									
21									
22									
23									
24									
25									