

# Transatlantic Council                      Boy Scouts of America

## 2022 Normandy Camporee

### VIP Reception and Camporee Sponsors Information



### Normandy Camporee

The Normandy Camporee organized by Transatlantic Council (TAC) has evolved into a key recognition and remembrance of the historic event of 6 June 1944. The **2022 event will be the 10<sup>th</sup> Normandy Camporee** – with previous camporees held in 1994, 1999, 2002, 2005, 2008, 2011, 2014, 2017, and 2019. TAC has been recognized by the Republic of France as “Custodians of Omaha Beach”.

During an **extended weekend over 8 to 10 April 2022, the Normandy Camporee** will gather thousands of young people from around the world to learn from each other, celebrate Scouting values, foster friendship, and reflect as Messengers of Peace.

Building off previous Normandy Camporees, TAC will ensure that this event cascades to the 100<sup>th</sup> anniversary of the D-Day landings and beyond – so future Scouts and Scouters can attend and benefit from this transformational event.

**VIP Sponsors--Levels and Recognition for the VIP Reception**

<b>Sponsor</b>	<b>Level of Giving</b>	<b># of Tickets</b>	<b>Recognition</b>
VIP Normandy Sponsor	\$250	1	Recognition on TAC website
VIP Omaha Beach Sponsor	\$500	1	Recognition on TAC website D-Day History Talk by Dr. Gregory Pedlow
VIP Operation Overlord Sponsor	\$1,000	1	Recognition on TAC website D-Day History Talk by Dr. Gregory Pedlow Special Recognition at the VIP Reception
VIP Reception Sponsor	\$5,000	4	Recognition on TAC website D-Day History Talk by Dr. Gregory Pedlow Special Recognition at the VIP Reception TAC Connection/Normandy News Recognition

**Exclusive Sponsors--Levels and Recognition for the Normandy Camporee**

<b>Sponsor</b>	<b>Level of Giving</b>	<b># of Tickets</b>	<b>Recognition</b>
Normandy Registration and Check-in Sponsor	\$5,000	4	Recognition on TAC website D-Day History Talk by Dr. Gregory Pedlow Special Recognition at the VIP Reception TAC Connection/Normandy News Recognition
Normandy Messengers of Peace Sponsor	\$5,000	4	
Normandy Passport Sponsor	\$5,000	4	
Normandy Information Square Sponsor	\$5,000	4	
Normandy Trading Post Sponsor	\$5,000	4	
Normandy Memorial Services Sponsor	\$10,000	8	Recognition on TAC website D-Day History Talk by Dr. Gregory Pedlow Special Recognition at the VIP Reception TAC Connection/Normandy News Recognition Recognition on TAC Social Media
Normandy Campgrounds Sponsor	\$10,000	8	
Normandy Campfire Sponsor	\$10,000	8	

## VIP Reception

As part of the Normandy Camporee, Transatlantic Council will host a VIP Reception for invited guests, donors, and sponsors who seek to financially support the unparalleled Scouting programs offered by the council.

We will host a **stand up reception featuring D-Day history and local Normandy food and beverages at the famous Airborne Museum at the Airborne Museum in Sainte-Mere-Eglise, France during the evening of Friday 8 April 2022.**

<https://www.airborne-museum.org/en/>

### Schedule for the VIP Reception

- 400pm to 700pm VIPs may arrive early to tour the Airborne Museum.  
VIP Reception volunteers will be there to provide guidance.
- 600pm to 700pm VIP Omaha Beach Sponsors, VIP Operation Overlord Sponsors, VIP Reception Sponsors, and all Exclusive Sponsors can listen to a special D-Day Talk by SHAPE historian Dr. Gregory Pedlow and watch a short film about D-Day in the Conference Center.
- 630pm Museum closes to the public. VIPs continue to arrive.
- 700pm VIP Reception begins with local Normandy foods and drinks
- 730pm VIP Reception Program--welcome and keynote remarks
- 800pm to 900pm VIP Reception continues until 900pm



### **Why Attend the VIP Reception?**

Enjoy fun and fellowship with amazing donors who believe in the vision of “Unparalleled Scouting” in Transatlantic Council (TAC). Support TAC Scouting programs and services offered to 5,000 youth in Africa, Europe, Middle East, and Central Asia. Learn about the D-Day history at a signature museum that captures the challenges faced by those who served in Normandy on 6 June 1944.

### **Tell me more about the opportunity to become an Exclusive Sponsor.**

Exclusive Sponsors provide significant support to the services delivered by Transatlantic Council and to the Normandy Camporee program.

**Normandy Registration and Check-in Sponsor** reaches every adult and youth leader who check-ins at the onsite camporee registration welcome area.

**Normandy Messengers of Peace Sponsor** inspires Scouts at the camporee to connect with each other and to take action back in their local communities.

<https://www.scout.org/messengersofpeace>

**Normandy Passport Sponsor** reaches every camporee participant with digital resources on venues to explore and questions that activate reflection.

**Normandy Information Square Sponsor** shares information and inspiration on key Scouting events with a festival atmosphere in St. Laurent sur Mer, France.

**Normandy Trading Post Sponsor** gives every camporee participant a chance to meet fellow Scouts and purchase memorable Normandy Camporee items.

**Normandy Memorial Services Sponsor** honors those who gave their lives with impressive ceremonies at the Normandy American Cemetery and Memorial, British War Cemetery, German War Cemetery, and other cemeteries.

**Normandy Campgrounds Sponsor** provides programs and supports facilities at our key partner campgrounds at Omaha Beach and Port'Land.

**Normandy Campfire Sponsor** delivers an impressive campfire for Scouts and families--filled with fellowship and recognition—on the sands of Omaha Beach.