

# **TAC GAME PLAN**

### **OUR VISION**

### **Unparalleled Scouting**

### **OUR IMPACT**

We deliver top-quality BSA experiences, with unique geographic opportunities, to open the outdoors, teach skills, encourage service, develop leaders, and instill values to youth across Europe, the Middle East, Africa, and Central Asia

#### **OUR REACH**

50 countries – and growing
All youth ages 5 up to 18
Those who serve their country
A diverse range of families and communities
The BSA's emissary to World Scouting

# **OUR AIMS**

**Geography** We will serve the largest districts in the BSA –

reaching more communities, bringing them closer together,

and deepening their engagement

**Inclusivity** We will welcome and inspire an ever-growing number of girls,

and serve the most diverse council in the BSA

Sustainability We will set the gold standard in Scouting for efforts to

improve human impacts upon the planet

**Normandy** We will produce the premier camporee in the world,

on to the D-Day 100th anniversary and beyond

**Generosity** We will grow TAC's operating and endowment funds,

to improve our present and secure our future